

Creating Tomorrow's Gaelic Digital Content

Freelancers' CPD Programme

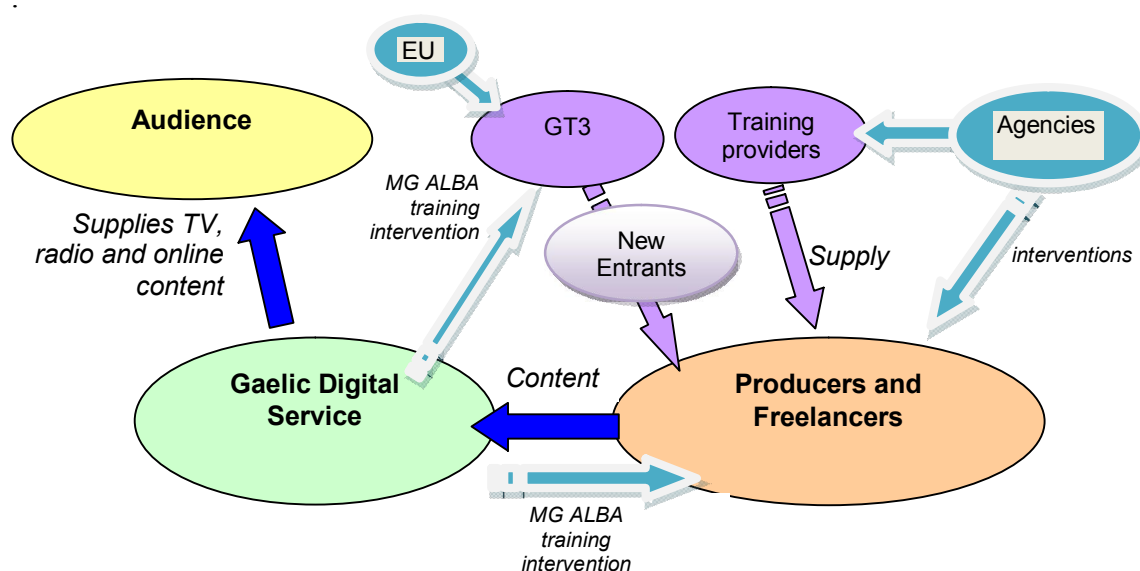
Background

For the years 2008/9 and 2009/10 MG ALBA's primary goal should be to support training initiatives that directly support the production of high quality Gaelic programmes for the 2008/9, 2009/10 and 2011/11 TV schedules.

MG ALBA investment should generally be matched by funding from other sources or by the investment of the applicant.

The two areas requiring key investment are: *new entrants* and *continuing professional development* of professionals already in the industry.

- For new entrants and youth MG ALBA's investment will be directly in the training provider (mainly but not exclusively direct financial support for the Gaelic Television Training Trust (GT3) at least for the current year); and
- For professionals MG ALBA's investment will be in the training programmes of production companies and freelancers.



The Programme

- A 2-year scheme to support the CPD of freelancers in key skills areas with financial commitment from MG ALBA of up to £30k in each of 2008/9 and 2009/10.
- MG ALBA will provide funding of up to 50% of the cost of a training plan or course. MG ALBA will expect applicants to at least match MG ALBA funding with their own investment or 3rd party financial support.
- Payments will be made quarterly in advance of need, subject to evidence of satisfactory progress against plan.
- Applications and awards will be as follows

Deadline	Awards
End September 2008	Mid October 2008
End December 2008	Mid January 2009
End February 2009	Mid March 2009
End September 2009	Mid October 2009
End December 2009	Mid January 2010
End February 2010	Mid March 2010

Eligibility

- Established or new freelancers already supplying, or intending to supply, and with evidence of commitment to the needs of the new Gaelic channel
- Freelancers with long term training plans for their continuing professional development (CPD) showing
 - needs analysis to meet actual and projected Gaelic TV production demands
 - course and learning solutions proposed
 - timescales for the delivery of training
 - accreditations being sought
 - methodology for the evaluation of training
 - budgets

Decision-making

- MG ALBA will show preference for applications showing
 - commitment to relevant CPD that aims to meet the specific needs of the applicant and the general needs of the Gaelic language television production sector
 - vision and innovation of approach
 - needs of the Gaelic production sector vis-à-vis specific technical skill sets
- Applications will be assessed by MG ALBA's Donald Campbell (Chief Executive), Neil Graham (Head of Operations) and Alan Esslemont (Head of Content) and Margaret Cameron (Channel Editor).

For further information please contact Donald Campbell, Chief Executive, MG ALBA on domhnall@gms.org.uk or on 01851 705550.